eggyolk.

Eggyolk Coffee Vietnam Product Joint Stock Company



COMPANY PROFILE





	D	earest customer and partners,
Vietnam's coffee industry, which has transformed in the last 20 years from a modest producer and exporter to one of the world's leading coffee-exporting nations, Eggyolk Coffee aspires to contribute to the further global success of Vietnamese coffee. Eggyolk Coffee is not merely a café, it is a bridge connecting customers to the form of Vietnamese culture. Here, we offer a distinctive coffee experience—egg coffee symbol of the craftsmanship and creativity that define Vietnamese culture. Every of coffee at Eggyolk is crafted with precision, using only the finest ingredients the skill of our expert baristas. At Eggyolk Coffee, the quality of our ingredients is central to our brand story. We meticulously select the best coffee beans from Vietnam's most reputable coff growing regions. In addition to the coffee, we source eggs from hens that are rais in an optimal environment and fed with herbs, ensuring the highest quality eggs four signature egg coffee. By blending rich, specialty coffee with velvety egg crear Eggyolk offers a refined and culturally immersive Vietnamese coffee experience. Quality is our primary focus. Eggyolk Coffee is committed to continuous improve and innovation to ensure that every product we deliver meets the highest standal providing our customers with an exceptional experience. On behalf of Eggyolk Coffee, we would like to express our sincere gratitude for year trust and continued support. We look forward to building a lasting partnership and expanding Eggyolk Coffee's reach globally.	Е	ggyolk Coffee was founded with the mission of delivering a unique and
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	S	incerely.

Radiating positive energy with great coffee.



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Brand Overview

Eggyolk Coffee



INTRODUCTION

Eggyolk Coffee was born out of a passion to bring the traditional Hanoi egg coffee flavor closer to coffee lovers everywhere. Using advanced freeze-drying technology, we preserve the rich aroma and nutritional value in every coffee bean, offering a premium and convenient coffee experience.

Brand Overview 2



FORMATION AND DEVELOPMENT

July 2021	0	Opening of the first location 42C Tran Hung Dao, Hoan Kiem, Hanoi
July 2022		Opening of the second location 30 Pho Truc, Van Giang, Hung Yen
April 2023		Opening of the first franchised location 106 Marina, Van Giang, Hung Yen
July 2023		Opening of the fourth location 5A Chan Cam, Hang Trong, Hoan Kiem, Ha Noi
January 2024		Research and Product Development Successful launch of freeze-dried coffee
July 2024		Opening of the fifth location 220 Le Thanh Ton, Ben Thanh, District 1, Ho Chi Minh City
August 2024		Opening of the second franchised location
August 2024		Research and Product Development Launch of high-quality tea and coffee capsule products

Brand Overview 3



VISION

To bring Vietnamese coffee and culture to the world.



MISSION

To become a leading global brand of high-quality specialty Vietnamese coffee.



CORE VALUES

- Quality: Eggyolk Coffee delivers the finest specialty coffee products, carefully sourced from premium ingredients and processed through transparent and trusted methods.
- Passion & Creativity: With an unwavering passion for coffee, we constantly innovate and improve to offer fresh, unique experiences to our customers.
- Sustainable Development: We are committed to sustainable growth, protecting the environment, supporting coffee farmers, and contributing to the development of the economy and society.



Brand Overview 4



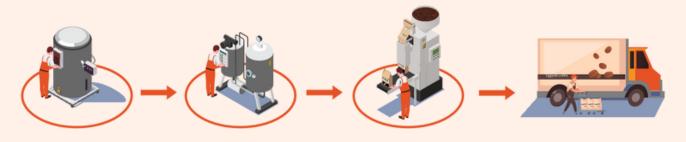




Capabilities & Achievements

TECHNOLOGY

Eggyolk Coffee stands out with its signature egg coffee and is a pioneer in applying modern freeze-drying technology. This technology removes moisture in a vacuum environment, preserving the full flavor and nutritional value of the ingredients. Freeze-dried coffee has low moisture content, extending shelf life without the need for preservatives.



- 1. Coffee extraction
- 2. Freeze-drying
- 3. Blending and packaging
- 4. Coffee distribution



COMPETITIVE ADVANTAGES

Eggyolk Coffee sources specialty coffee from various regions across Vietnam, creating high-quality coffee beans that have won awards at prestigious competitions. The herbal eggs used in our products are carefully selected to ensure quality. From these premium ingredients, Eggyolk offers a unique egg coffee experience, blending egg cream with specialty coffee, delivering a refined taste that embodies the rich culture of Vietnamese coffee.

PRODUCTION CAPABILITIES & OPERATIONS

Farms	Son La, Lam Dong, Dak Lak, Quang Tri
Factory	Hoa Xa Industrial Park, My Xa Ward, Nam Dinh City, Nam Dinh Province
Factory Area	1,200 m2
Specialty Coffee Bean Production	10 tons/year
Premium Coffee Bean Production	100 tons/year
Freeze-Dried Instant Coffee Production	10,000,000 packs/year
Coffee and Tea Capsule Production	6,000,000 capsules/year
Certifications	 7 Certificates of Food Safety Compliance (200624-200627) ISO 22000:2018, HACCP Certification FSC Certification (Eco-friendly Packaging)
x 1	









1. Coffee planting

2. Drying and packaging

3. Roasting and grinding

AWARDS PORTFOLIO

First Prize

Vietnam Specialty Coffee Competition 2021, 2023, 2024

Eggyolk Farm and Eggyolk Coffee Cooperative are honored to have their products awarded the First Prize three times in the Vietnam Specialty Coffee Competition in 2021, 2023, and 2024, in the Arabica Coffee category.





reddot winner 2023 brand design

Reddot Design Awards Winner 2023

Brand Design of the Year



WINNER

Transform Awards Asia 2023

Gold Award - Best Brand Implementation Silver Award - Best F&B Brand



Dieline Awards 2024

Silver Award - Brand Identity System in the F&B Industry

Bronze Award - Sustainable Design



Pentawards 2024

Silver Award - Packaging with Technological Integration

Silver Award - Sustainable Packaging Design

EGGYOLK IN THE PRESS







Brandcoat

Mosia

Toongbar





Sgtiepthi

Mytour



STYLEIST ユニフォーム総合メーカー「サーヴォ」 小式運順サイト、スタイルイスト

PRODUCTS & SERVICES

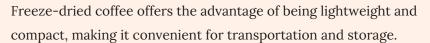


PRODUCT CATALOG

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Freeze-Dried Milk Coffee	
Freeze-Dried Cream Coffee	
Coffee Beans	Page 13
Arabica House Blend	
Robusta Morning Brew	
Specialty Arabica Coffee Beans	
Eggpresso Capsule Coffee and Tea	Page 15
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FREEZE-DRIED COFFEE

Eggyolk Coffee stands out with its signature egg coffee and is a pioneer in the application of modern freeze-drying technology. This technology removes moisture in a vacuum environment, preserving the full flavor and nutritional value of the ingredients. Freeze-dried coffee has a low moisture content, which extends shelf life without the need for preservatives.





Product Features

- Made from carefully selected high-quality specialty Arabica coffee beans from Vietnam, delivering a fresh and rich coffee flavor.
- No artificial flavoring
- Convenient packaging for enjoying coffee anytime, anywhere.

Product Information

- Brand: Eggyolk
- Category: Coffee
- Manufacturer: Eggyolk Coffee
- MFG: Printed on the product packaging
- EXP: 2 years from MFD date

Quality Standards

- Moisture ≤ 5%
- Caffeine ≥ 1%

Instruction Manual

- Hot: Dissolve 1 coffee sachet in 50 ml of hot water, stir well, and enjoy.
- Iced: Dissolve 2 coffee sachets in 50 ml of hot water, stir well, and add ice.

Warning

- Contains dairy products
- Not suitable for individuals allergic to any ingredients in this product

Storage Instructions

Store in a cool, dry place, away from direct sunlight.

Packaging Details

Box of 12 sachets x 18gr

Freeze-Dried Egg Coffee

Ingredients: Freeze-dried coffee (10%), ground roasted coffee (0.5%), egg powder, plant-based cream powder, milk powder, salt, sugar, cinnamon powder, maltodextrin emulsifier (472a, 473), stabilizer (INS466), food coloring.



Freeze-Dried Milk Coffee

Ingredients: Freeze-dried coffee (10%), plant-based cream powder, milk powder, cheese powder, salt, sugar, emulsifier (472a, 473), stabilizer (INS466).



Freeze-Dried Cream Coffee

Ingredients: Freeze-dried coffee (10%), animal-based cream powder, plant-based cream powder, milk powder, salt, sugar, emulsifier (472a, 473), stabilizer (INS466).







COFFEE BEANS

Eggyolk uses high-quality specialty coffee beans sourced from various regions across Vietnam. Each coffee bean is carefully nurtured by Eggyolk, from the stages of cultivation, harvesting, and processing to roasting and preparation.

Each pack: 200g



Arabica SPECIALTY



Eggyolk's Specialty Arabica Coffee, made from Catimor beans from Quang Tri, offers a unique flavor profile. With brewing methods such as Espresso and Moka pot, the product guarantees a rich taste with a smooth, sweet aftertaste. Eggyolk ensures that the coffee is stored with moisture content below 5%, preserving its freshness and promoting the growth of Vietnamese specialty coffee.

Roast Level	Medium
Processing Method	Honey, Wet
Flavor	Floral aroma, notes of pink guava, passion fruit, roasted nuts, chocolatey aftertaste, with a bright acidity and lingering sweetness.



Robusta MORNING BREW



Eggyolk's Robusta Morning Brew, made from Robusta beans sourced from Gia Lai and Dak Lak, delivers a strong, caffeine-rich coffee. Suitable for both traditional Vietnamese drip brewing and espresso, this product caters to both traditional coffee lovers and modern coffee enthusiasts. The beans are stored with moisture content below 5%, ensuring their freshness and flavor are preserved.

Roast Level	Medium
Processing Method	Natural
Flavor	Bold, with light cocoa bitterness, chocolate, ripe fruit aroma, and a sweet aftertaste.



Arabica HOUSE BLEND



Eggyolk's Arabica House Blend, crafted from Catimor beans sourced from Quang Tri and Lam Dong, offers a delicate acidity, a smooth sweet finish, and a distinctive fragrance. Whether brewed with a Vietnamese drip filter or an espresso machine, its flavor is consistently preserved. With a moisture content below 5%, Eggyolk ensures that the coffee remains fresh and flavorful.

Roast Level	Medium
Processing Method	Honey, Wet
Flavor	Fruity, herbal, with notes of brown sugar, chocolate, roasted nuts,
	bright acidity, and a sweet finish.



EGGPRESSO CAPSULE COFFEE AND TEA

With carefully selected, high-quality ingredients, our capsules offer you a rich and perfect coffee experience. No matter where you are, each cup will provide the feeling of enjoying freshly brewed coffee at your favorite café.



Original Flavor Coffee

Experience the exceptional taste of premium Vietnamese specialty coffee with our carefully crafted capsule selection.

- Robusta Coffee
- Specialty Arabica Coffee
- Arabica Blended Coffee
- House Blend Coffee



Tea Collection

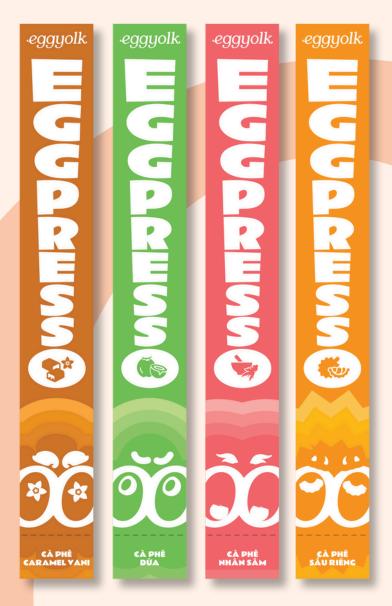
Elevate your experience with a carefully curated collection of tea, offering a diverse range of unique flavors that bring a refreshing twist to every product.

- Black Tea
- Oolong Tea
- Coffee Cherry Tea

Flavored Coffee

Discover a new level of enjoyment with the unique fusion of Vietnamese coffee, complemented by the rich flavors of vanilla, coconut, durian, and ginseng, leaving a memorable aftertaste.

- Caramel Vanilla Coffee
- Coconut Coffee
- Ginseng Coffee
- Durian Coffee



SERVICES

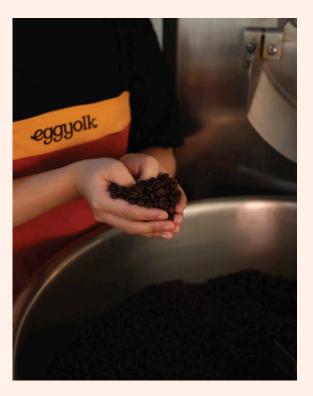


Custom Coffee Roasting and Freeze-Drying Service (OEM)

Eggyolk Coffee provides flexible OEM services for businesses, ranging from large coffee brands to small independent coffee shops, wishing to create their own signature coffee products.

Franchise Brand Service

Eggyolk Coffee offers a promising franchise partnership opportunity, allowing our partners to establish and operate Eggyolk-branded coffee shops that meet international standards.





STORE LOCATIONS



42C Tran Hung Dao, Hang Bai, Hoan Kiem, Hanoi, Vietnam



5A Chan Cam, Hang Trong, Hoan Kiem, Hanoi, Vietnam



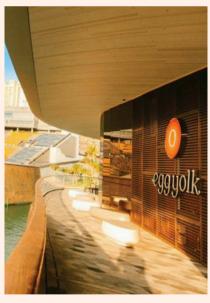
106 Marina, Ecopark Urban Area, Van Giang, Hung Yen, Vietnam



30 Pho Truc, Ecopark Urban Area, Van Giang, Hung Yen, Vietnam



220 Le Thanh Ton, Ben Thanh, District 1, Ho Chi Minh City, Vietnam Kien Giang, Vietnam



22G4+R3 An Thoi, Phu Quoc,

DISTRIBUTION MARKET



Domestic

Lagoon Holdings, Hi1, ECQ, Skillspar, Moo Beefsteak, My Tuong Vien, Phaya Thai, Wink Hotel Saigon Centre.

















International Markets

Vectorinfotech, Unigo















E-commerce

Facebook, TikTok, Shopee









facebook

♂TikTok Shop

Shopee

FIELD ACTIVITIES



EVENT LIST

01 Corporate Projects

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Bringing the Forest to the Garden Eggyolk Coffee Cooperative, in collaboration with the Bru-Van Kieu Women's Association.

O2 Partnership Events

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Franchise Partnership with Lagoon Holdings Charity Fundraising Partnership with Greenfield School.

03 Product Exhibition Events

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2024 Rural Industrial Products Exhibition Product Exhibition in Singapore Food Expo



CORPORATE PROJECT







Bringing the Forest to the Garden

Coffee plants thrive in scattered sunlight, which makes shade trees essential for their growth. In the past, to increase the number of coffee trees per hectare, farmers often practiced monoculture. However, monoculture results in lower fruit quality and reduced sugar content compared to shaded coffee plants, which ripen more slowly. Additionally, monoculture coffee farms often experience issues such as dry branches and fruit drop, leading to lower yields than shaded coffee farms.

The "Bringing the Forest to the Garden" project not only enhances the economic value by improving the quality of fresh coffee cherries, providing farmers with additional income sources from their coffee farms, but also promotes sustainable agricultural practices that protect the environment (land, water, air) and help adapt to climate change. Looking ahead to 2030, Eggyolk Coffee aims to offer coffee products certified with carbon credits.

Project: Establishing the Eggyolk Coffee Cooperative in Collaboration with the Bru-Van Kieu Women's Association

In 2024, Eggyolk Coffee Company partnered with the Bru-Van Kieu Women's Association in Huong Phung Commune, Huong Hoa District, Quang Tri Province to establish the Eggyolk Coffee Cooperative. The primary goal of this initiative is to transfer agricultural techniques and guide the Bru-Van Kiều farmers toward organic, environmentally sustainable, and climate-resilient cultivation practices. Additionally, the cooperative aims to help the local community leverage government incentives to improve their livelihoods and economic conditions, while producing high-quality specialty coffee.



PARTNERSHIP EVENTS









Franchise Partnership

Lagoon Holdings has officially entered into a franchise agreement with Eggyolk Coffee at the Sun Mediterranean – Phu Quoc. A premium version of Eggyolk was launched at a prime, unique location – the most exclusive and unparalleled in Vietnam and Asia. We believe that with this collaboration, Eggyolk Premium will become a major brand, growing strongly within the ecosystem of the Sun Group across the nation.

Charity Fundraising Collaboration with Greenfield School

Nang Dong III is a music program organized by students of Greenfield School in collaboration with Eggyolk Coffee as the sponsor. The aim of the event is to raise funds, collect books, and build a playground at Na Lut School, located in Pùn Pin Commune, Mai Chau District, Hoa Binh Province.



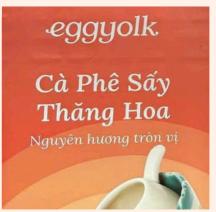




PRODUCT EXHIBITION EVENT







2024 Representative Rural Industrial Products Fair

At the opening ceremony, attending officials from the Ministry of Industry and Trade included Deputy Minister Phan Thi Thang, Director of the Local Industry Department Ngô Quang Trung, along with leaders from various departments and agencies. From the local government, Ms. Tran Kim Yen, Standing Member of the City Party Committee and Head of the City Party Inspection Committee; Ms. Nguyen Tran Phuong Tran, President of the Ho Chi Minh City Women's Union; as well as representatives from the Ministry of Industry and Trade, local promotion centers, and a large number of rural industrial enterprises across the country were present.

This exhibition aims to introduce and promote the development of Vietnamese agricultural products, contributing to expanding the reach of specialty coffee products to both domestic and international customers.

- Location: Vincom Royal City Mall Square, Hanoi
- Date: October 24-28, 2024



Product Exhibition in Singapore

The main objective of this event is to host a seminar on innovative growth strategies and foster networking among businesses across various industries worldwide.

Event: Innovative Growth - Growth
 Strategies for Innovation - No. 1185
 "Breaking the Limits" 5.0

. Location: Marina Bay Sands -

Singapore

Date: October 3-5, 2024

Organizer: Jinhua Holdings

Food Expo

The primary purpose of this event is to connect and facilitate direct trade with buyers and investors both domestically and internationally. The goal is to enhance the value of Vietnamese brands, expand opportunities, and conquer both domestic and global markets.

- Event: VIETNAM FOODEXPO 2024
- Location: 799 Nguyen Van Linh, Tan Phu Ward,
 District 7, Ho Chi Minh City
- Date: November 13-16, 2024
- Organizers: Ministry of Industry and Trade, in collaboration with the Department of Trade
 Promotion and national and international partners





CONTACT INFORMATION



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Website

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Social Media



Facebook



Instagram



LinkedIn



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LICENSES

Cetificate Of Compliance With Food Safety Regulations



CỘNG HÒA XÃ HỘI CHỦ NGHĨA VIỆT NAM Độc lập – Tự do – Hạnh Phúc

GIẨY CHỨNG NHẬN CƠ SỞ ĐỦ ĐIỀU KIỆN AN TOÀN THỰC PHẨM CERTIFICATE

OF COMPLIANCE WITH FOOD SAFETY REGULATIONS
CHI CỤC QUẢN LÝ CHÁT LƯỢNG NÔNG LÂM SẮN
VÀ THỦY SẮN TỈNH NAM ĐỊNH

CHÚNG NHẬN/CERTIFICATE

Cơ sở/Establishment: Công ty cổ phần sản xuất cà phê Eggyolk Việt Nam

Mã số/ Approval number: 36/871/NS

Địa chỉ/ Address: Lô E4, đường N4, KCN Hòa Xá, phường Mỹ Xá, thành phố Nam

Định, tỉnh Nam Định

Điện thoại/ Tel: 0904.129.418

Fax:

Đủ điều kiện an toàn thực phẩm để sản xuất, kinh doanh sản phẩm:

Has been found to be in compliance with food safety regulations for following products:

 Săn xuất và phân phối: cà phê hòa tan, cà phê rang xay dạng hạt, cà phê rang xay dang bột

2.

3

Số cấp/Number: 052/2024/NNPTNT-NĐ Có hiệu lực đến ngày 20 tháng 6 năm 2027

Valid until (date/month/year): 20/6/2027 (*) và thay thế Giấy chứng nhận số: cấp ngày and replaces The Certificate N°: issued on





Trần Văn Kỳ



Contact Information 31

Business Registration Certificate

SỐ KỂ HOẠCH VÀ ĐẦU TƯ THÀNH PHÓ HÀ NỘI PHÒNG ĐĂNG KÝ KINH DOANH CỘNG HÒA XÃ HỘI CHỦ NGHĨA VIỆT NAM Độc lập – Tự do – Hạnh phúc

GIÁY CHỨNG NHẬN ĐĂNG KÝ DOANH NGHIỆP CÔNG TY CÓ PHÀN

Mã số doanh nghiệp: 0110709053

Đăng ký lần đầu: ngày 09 tháng 05 năm 2024 Đăng ký thay đổi lần thứ: 1, ngày 17 tháng 06 năm 2024

1. Tên công ty

Tên công ty viết bằng tiếng Việt: CÔNG TY CÔ PHÂN THƯƠNG MẠI DỊCH VỤ EGGYOLK VIỆT NAM

Tên công ty viết bằng tiếng nước ngoài: EGGYOLK VIETNAM TRADING SERVICES JOINT STOCK COMPANY

Tên công ty viết tắt: EGGYOLK

2. Địa chỉ trụ sở chính

NVIA-26, Khu đô thị mới Thạch Bàn, Phường Thạch Bàn, Quận Long Biên, Thành phố Hà Nội, Việt Nam

Điện thoại: 0813686794

Fax:

Email: Morning@eggyolk.vn

Website:

Vốn điều lệ: 10.000.000.000 đồng.

Bằng chữ: Mười tỷ đồng

Mệnh giá cổ phần: 10.000 đồng Tổng số cổ phần: 1.000.000

4. Người đại diện theo pháp luật của công ty

* Họ và tên: TRẦN THỊ MAI THƯƠNG

Giới tính: Nữ

Chức danh: Tổng giám đốc

Sinh ngày: 06/02/1985

06/02/1985 Dân tộc: Kinh

Quốc tịch: Việt Nam

Loại giấy tờ pháp lý của cá nhân: Thẻ căn cước công dân

Số giấy tờ pháp lý của cá nhân: 001185007729

Ngày cấp: 10/07/2021

Nơi cấp: Cục Cảnh sát Quản lý Hành chính về

Trật tự Xã hội

Địa chỉ thường trú: Ngõ 56, Phố Thợ Nhuộm, Phường Trần Hưng Đạo, Quận Hoàn

Kiếm, Thành phố Hà Nội, Việt Nam

Địa chi liên lạc: 34 Vườn Tùng, Khu đô thị Ecopark, Xã Xuân Quan, Huyện Văn

Giang, Tinh Hưng Yên, Việt Nam

TRU ÖNG PHÒNG

BĂNG KÝ
KINH DO SH

PHÓ TRƯỞNG PHÒNG Lê Hồng Hanh

Deepest Gratitude

The success of Eggyolk is founded upon the strong relationships and close connections with our customers and partners. Each partnership drives our growth and motivates us to innovate and strive for excellence everyday.





eggyolk.

